



**CEOE™**

Certification Examinations for Oklahoma Educators™

## Interpreting Your CEOE Score Report

Your CEOE score report provides your results and a description of your performance for the test taken on the test date.

### 1 Status

If you received a scaled total test score of 240 or above, you will receive a "Pass" status. If you received a scaled total test score below 240, you will receive a "Did not pass" status.

### 2 Scaled Total Test Score

Your scaled total test score is reported on a scale from 100 to 300. Your scaled total test score is based on the number of selected-response questions you answered correctly.

### 3 Subarea Performance/Scaled Score

The number of questions in each subarea and your scaled score for each subarea are listed. This information may help you assess your strengths and weaknesses. You do not need to pass each subarea to pass the test. See the last page of your score report for reporting at subarea and competency levels.

#### Selected-Response Information

Performance on the selected-response section is based on the number of questions answered correctly; points are not "lost" for wrong answers. Each selected-response question counts the same toward the total test score. Refer to the test framework to see which subareas correspond to the selected-response questions on the test.

### 4 Performance Graph

The performance graph illustrates each subarea score on a scale from 100 to 300.

#### Passing Score

To pass this test, you must obtain a scaled total test score of 240 or above.

### 5 Reporting

Your scores are automatically reported to the Office of Educational Quality and Accountability. The Oklahoma institution(s) listed receive your scores as you indicated during registration.

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## Certification Examinations for Oklahoma Educators™

### OSAT™ SCORE REPORT

Test Date: Month DD, Year

See insert for an explanation of how to read your score report.

FIRSTNAME M LASTNAME  
123 SAMPLE LANE  
CITY, ST 99999

Your scores have been reported to the Office of Educational Quality and Accountability and the following Oklahoma institution:

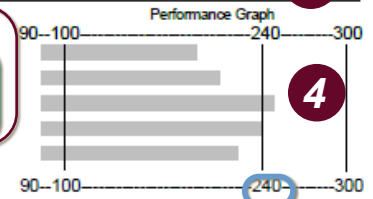
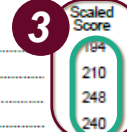
• Oklahoma State University (pending institutional verification)

Test: 041 Marketing Education  
Scaled Minimum Passing Score: 240

2 Your Scaled Total Test Score: 223  
Your Status: Did Not Pass 1

Number of Questions Subarea Performance

17	Marketing Principles.....	194
20	Sales, Promotions & Merchandise Control.....	210
23	Economics, Business & Entrepreneurship.....	248
20	Employ, Communication & Prob Solv Skills.....	240
SCALED TOTAL TEST SCORE.....		223



Examinee Name: FIRSTNAME M LASTNAME

Social Security Number: XXX-XX-XXXX



This barcode contains unique candidate information

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**6 Subarea and Competency % Correct**

The subareas and competencies reported here correspond to the content and weighting found in the test framework in the study guide. Review the framework/study guide for further detail.

Certification Examinations for Oklahoma Educators Agricultural Education

Test Date: Month DD, Year

FIRSTNAME M LASTNAME  
123 SAMPLE LANE  
CITY, ST 99999

This report provides information about the number and percentage of questions you answered correctly for each test subarea and competency. Please use caution when interpreting objective level information for those competencies and subareas with small numbers of items.

To see the framework associated with this test, please visit [https://www.ceoec.ncsinc.com/PageView.aspx?e=HTML\\_FRAG/GENRB\\_PrepFramework.html](https://www.ceoec.ncsinc.com/PageView.aspx?e=HTML_FRAG/GENRB_PrepFramework.html)

**6 Subarea/Competency**

Reporting Level	Description	# of Items	% Corr
<b>Sub I: Marketing Principles</b>		<b>17</b>	<b>65%</b>
0001	Understand fundamental concepts, functions, and goals of marketing.	2	0%
0002	Understand market research functions, characteristics, and procedures.	2	100%
0003	Understand marketing strategies in business.	4	50%
0004	Understand principles of product planning, service planning, and price planning.	4	100%
0005	Understand channels of distribution in marketing.	5	60%
<b>Sub II: Sales, Promotions &amp; Merchandise Control</b>		<b>20</b>	<b>70%</b>
0006	Understand consumer buying decisions and principles related to sales.	4	75%
0007	Understand customer relations and service.	2	50%
0008	Understand product and service promotions.	4	75%
0009	Understand promotional media and principles of design as applied to promotional activities....	5	60%
0010	Understand principles and procedures related to merchandising (including shipping and recei...	4	75%
0011	Understand security and safety precautions in the marketing environment.	1	100%
<b>Sub III: Economics, Business &amp; Entrepreneurship</b>		<b>23</b>	<b>83%</b>
0012	Understand basic principles and applications of macroeconomics.	3	33%
0013	Understand basic principles and applications of microeconomics.	5	100%
0014	Understand the structure, organization, and management of businesses.	3	100%
0015	Understand principles and procedures related to entrepreneurship.	3	67%
0016	Understand basic principles of finance and credit.	3	67%
0017	Understand principles of human resource management.	4	100%
0018	Understand laws affecting marketing activities.	2	100%



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